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For Immediate Release

NEWS RELEASE

The Delaware Tourism Office Announces Call for Nominations for the 2008 Governor's Tourism Awards

Awards recognize significant contributions to the state tourism industry

Dover, Del. (January 24, 2008) — The Delaware Tourism Office, part of the Delaware Economic Development Office, today announced a call for entries for the 2008 Governor's Tourism Awards, recognizing significant contributions to the state tourism industry in 11 categories.

The Roy Klein Hall of Fame, Travel and Tourism Person of the Year, and Volunteer of the Year awards will recognize individuals and events that have made a significant contribution to the success of the industry through long-term commitment. Seven additional awards will recognize an organization whose efforts have contributed to the achievement of the industry's common goals as defined by the Delaware Tourism Cluster's Strategic Plan. There are awards for each of these goals: Attract, Develop, and Promote.

Awarded annually, individuals and organizations in the tourism industry statewide are eligible. An award will be presented in each category to an eligible tourism organization or individual that best demonstrates achievement of the industry's goals and objectives. Each of the following 11 categories focuses on an important aspect of the Delaware tourism industry:

- Roy Klein Hall of Fame: Individual Achievement
- Hall of Fame: Annual Event
- Travel & Tourism Person of the Year
- Volunteer of the Year
- Best Itinerary
- Best Partnership
- Best Targeted Demographic Campaign
- Best Time-Targeted Campaign
- Most Improved Tourism Product
- Tourism Advocate Award
- Tourism Awareness Award

Awards Schedule

Entries must be submitted by 4 p.m. Friday, March 7, 2008. Nominations received after the deadline will not be considered. Winners will be announced at the 2008 Governor's Tourism Awards Luncheon on Thursday, April 17, at the Chase Center on the Riverfront in Wilmington. An entry kit and full details are available by contacting Marketing Coordinator Adam Berger at 302-672-6841 or Adam.Berger@state.de.us.

About Delaware Tourism Office

The Delaware Tourism Office, a division of the Delaware Economic Development Office, promotes tourism and economic growth in Delaware. The Office is dedicated to fulfilling the requests and needs of travelers by offering information and resources about Delaware activities, attractions and destinations. For more information, visit the official Delaware Tourism Web site at www.VisitDelaware.com or call toll-free 866-284-7483.

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